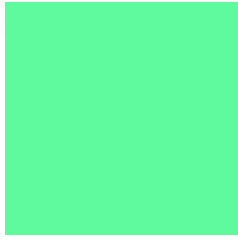


# Marketing Automation



## What You Should Do After Your Company Starts Digital Marketing

Use marketing automation to save time, eliminate errors, and improve efficiency for a wide range of marketing tasks across multiple channels.

[Free 30-day Trial](#)

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### Overview

Digital marketing is not just about selling to people who want to do business with you **'right now'**. Many people who you have reached via digital marketing will do business with you sometime in the future, if you are able to remain connected to them. But if not, the major part of your digital marketing effort and expense will be wasted.

Marketing automation lets you extract maximum value from your digital marketing effort: when there is a surge in enquiries, your business will never fail in followup due to human error or limits of human capacity; when a potential customer returns after days or weeks, your business will not fail to remember him due to the fallacy of human memory.

With marketing automation, if there is a process to follow for converting visitors into customers, your business will always maintain that standard.

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### Features

- Website session tracking
- Email marketing
- Automated campaigns
- Web forms
- Landing pages
- Lead scoring
- Multi-Channel communications
- Contact management
- Progressive profiling
- Audience segmentation
- Dynamic content
- Account-based marketing
- Third-party integrations

- Dashboard analytics
- Reporting and attribution

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## Pricing

| Item                            | Charges                     |
|---------------------------------|-----------------------------|
| Setup                           | Rs. 40,000 one time         |
| Monthly maintenance and support | Rs. 2,500 monthly recurring |

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## Free Trial

Fill the form to try marketing automation free for 30 days

Name \*

Company

Phone \*

Email \*

Interest

Send

Marketing automation news, resources & links